

Committed to the care of Game Birds naturally.

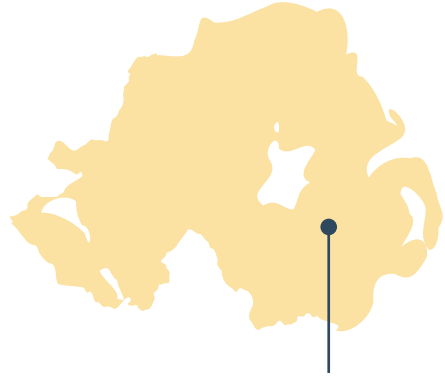
Game Bird Brochure

Natural
Farm
Health



Our Business

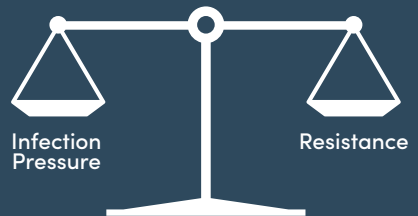
Based in County Armagh, Natural Farm Health is owned by animal health specialist David Willis who has over 20 years' experience in this area. We provide a range of natural programmes designed to support the immune system of both animals and crops.



Natural Farm Health

Our Principle

Our main principle is to **prevent infection** by **raising the resistance levels** in the animal. This should lead to...



**Reduced
Mortality**

**Good
Growth
Rates**

**Healthier
Birds**



Our Goal

Our goal is to support the birds' own immune system ie its resistance so that it is able to withstand the infections already present on the farm, and which can build up in its environment during the growing period eg housing, runs, pens, and water.

Our goal is to help gamekeepers lower the infection pressure on their farms and to support the resistance of their birds by using natural products at various stages. We have grouped together the products into programmes for the different stages on the farm.

Our Game Bird Programme



Natural Farm Health's game bird product range is used by gamekeepers and estate managers to support and maintain the health of the birds in their care.

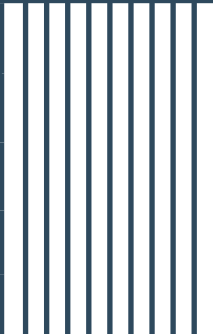
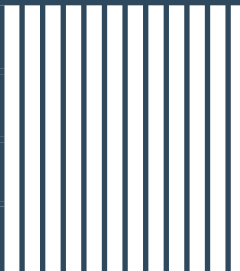
The programme first describes the environmental control measures and secondly how and where the various products might fit in during the game birds' lifecycle.

1. Hygiene Programme

It is of critical importance to do as much as possible to reduce the environmental disease challenge in the birds' new environment on the farm prior to their introduction. Enviromist and Cloversan have been successfully used for many years by gamekeepers.

Enviromist is used for cleaning using a 20% solution on all housing, equipment and contaminated ground which has not been rested from previous years. It can be used in housing as a fogging product using a 10% solution after the introduction of birds into the housing to help reduce the infection levels.

Cloversan is used as a bedding sanitizer before chicks arrive and is also very useful in maintaining a dry environment when used around the drinkers and feeders.

CONTROL POINT	ACTION CLEAN WITH 20% SOLUTION	ACTION BEDDING / SPREADING 50G/M2	ACTION FOGGING WITH 10% SOLUTION
Housing	Enviromist	Cloversan	Enviromist
Feeders & Drinkers	Enviromist	Cloversan	Enviromist
Pens	Enviromist	Cloversan	
Runs	Enviromist		
Wooden Posts	Enviromist		
Wire	Enviromist		
Ground	Enviromist		

2. Chick Programme

TIMING	CHALLENGE	PRODUCT
Week 1 (Days 1)	Acclimatisation	Recharge
Week 1 (Days 2-3)	Low resistance	Rem 2
Week 1 (Days 3-4) & weekly thereafter	Dirty environment	Enviromist
Week 2	Enteritis	Enterite
Week 3	Biting/Catching of Birds	Imustress
Week 4	Coccidiosis	Coccinon
Week 5	Worm Challenge	Imuworm
Week 6	Enteritis / Hexamita	Enterite
Week 7	Movement / Transportation / Catching-up	Imustress
At first appearance	Respiratory	Respirex
At first appearance	Rota Virus	Rota Vie
At first appearance	Mycoplasma	Mycop

3. Poult Programme

TIMING	CHALLENGE	PRODUCT
On arrival onto estate or shoot (6 to 9 weeks)	At introduction to new environment on the estate or shoot (especially after long journeys)	Recharge
On day after arrival onto estate or shoot (6 to 9 weeks)	Low resistance	Rem 2
As required	Poor weather / poor condition / low energy / disease challenge	Recharge

4. Adult Breeding Programme


TIMING	CHALLENGE	PRODUCT
Pre-entry to breeding pens	Dirty environment	Enviromist
Adult Birds after entry into pens	Low resistance	Rem 2
Concern of Mycoplasma	Mycoplasma	MycoP
1-2 Weeks after entry into pens	Fertility and Appetite	Recharge

Product Range


Below details the list of products showcased in this document that are used within our **Game Bird Programme**.




	PRODUCT NAME
	Enviromist
DESCRIPTION	
<p>Enviromist is a blend of organic acids and natural compounds specifically formulated to clean housing, runs and release pens. Thereby maintaining a healthy environment.</p>	


	PRODUCT NAME
	Rem 2
DESCRIPTION	
<p>Rem2 is based on plant extracts which support the overall resistance of birds. It should be given to all breeding stock after penning up, to all chicks at 2 to 3 days of age, to poultz following delivery to their release pens.</p>	

Product Range


	PRODUCT NAME
	Imustress
DESCRIPTION	
<p>Imustress is based on plant extracts which support the natural immune system in stressful situations. It should be given before and after the stressful event e.g. biting, movement on farm or transportation.</p>	


	PRODUCT NAME
	Imuworm
DESCRIPTION	
<p>Imuworm is based on plant extracts which support the birds' own immune system by promoting a healthier gut.</p>	


	PRODUCT NAME
	Cloversan
DESCRIPTION	
<p>Cloversan is a naturally based bedding sanitizer which helps keep the bedding dry and which balances the levels of ammonia and noxious gases.</p>	


	PRODUCT NAME
	Recharge
DESCRIPTION	
<p>Recharge is based on plant extracts and natural compounds which energise and support appetite and recovery following their movement to a new environment.</p>	

Product Range


	PRODUCT NAME
	Enterite
DESCRIPTION	
<p>Enterite is based on plant extracts which support the condition of the gut during times of digestive upset. It is also useful where dietary changes occur.</p>	


	PRODUCT NAME
	Respirex
DESCRIPTION	
<p>Respirex is based on plant extracts which support and maintain a healthy respiratory condition especially important where there are inadequate housing conditions, fluctuating temperatures or high stocking rates.</p>	

	PRODUCT NAME
	Coccinon
DESCRIPTION	
<p>Coccinon is based on plant extracts which support the birds' own immune system at the time of highest risk.</p>	

	PRODUCT NAME
	MycoP
DESCRIPTION	
<p>MycoP is based on plant extracts which support the birds' own immune system as poults or adult birds.</p>	

Product Range

	PRODUCT NAME
	Rotavie
DESCRIPTION	
<p>Rotavie is based on plant extracts which support the birds' own immune system during times of severe digestive upsets.</p>	

	PRODUCT NAME
	Digex
DESCRIPTION	
<p>Digex is based on plant extracts which support feed utilisation, having a positive effect on growth rates.</p>	

The Natural Choice.

“ I didn't think there was anything untoward with the gamebirds until after dosing with Natural Farm Health's Enterite. I saw a real difference the following morning and this set them in good fettle for release a few days later.”

Robert Crofts, Co Down, Northern Ireland

“ Over the last ten years we have used Cloversan and Enviromist to clean and disinfect our pheasant housing and pens. We have been very pleased with the results and would recommend it to other game bird farms.”

Clive Long, Co Donegal, Republic of Ireland

“ In 2011 we used Enviromist in our breeding pens prior to the chicks introduction as we had an issue with dust from chicken muck blowing over. We decided to use Enviromist and have successfully reared healthy chicks for the last 7 years. In that time we have never had any health issues. Enviromist is an extremely good product and I would highly recommend it.”

Martin Bowles, West Midlands, England

+44 (0) 7711 461133

Natural Farm Health,
2a Rock Lane, Aghalee,
Co Armagh, BT67 0AX

info@naturalfarmhealth.co.uk